Long Beach Community Television & Media Corp. BoD Meeting Agenda

Online LBPM Board Meeting

Saturday, August 10 · 9:30 – 11:00am Google Meet joining info Video call link: https://meet.google.com/nqv-yxxo-cab Or dial: (US) +1 857-496-5310 PIN: 469 064 022#





Agenda

Minutes

Approve minutes from minutes from previous meeting 7-13-2024 (Approved by Email)

Reports

- 1. President's Report (Danny)
 - a. Daniel Brezenoff's resignation
 - b. Establishment of Development Committee & Special Projects
 - i. LB Community Foundation
 - c. Website & IT updates
 - d. Partnerships & Projects
 - i. Meeting with Mayor Richardson
 - ii. LB Journalism Initiative (LBPost.com)
- 2. Finance report (Jeanne)
 - a. Revenue / expenses / bank balance
 - b. Budget review
- 3. Station Report (Danny)
 - a. Volunteer Meeting
 - b. New Staff List
 - i. General Manager Danny Lemos
 - ii. Program Director (vacant)
 - iii. Asst. PD Traci Madrid
 - iv. Music Director Kris K. Wellen
 - v. Asst. Director Local music Abner Rios
 - vi. Program Assistant (vacant)

- vii. News Director (vacant)
- viii. Web Coordinator David Alpern
- ix. Chief Engineer David "XREY" Rey
- x. IT Support Coordinator Dennis Lockett
- xi. Volunteer Coordinator/Street Team Leader Mansoor Sabbagh
- xii. Development Director (vacant)
- xiii. Marketing Director (vacant)
- xiv. Social Media Manager Ziba Perez
- xv. Graphic Design Tania Negrete, Jeanne Kyle
- xvi. Communications Assistant Alize Ortega
- xvii. Special Projects Manager/ Development Ted Woods
- c. EAS update
- d. PROGRAMMING STRATEGY review
- e. Equipment & Wishlist
 - i. KLBP Wishlist spreadsheet.xlsx
- 4. Marketing Report (Mansoor for Judy)

Old Business

- 1. Review of ad agreements, membership documents, marketing materials
- 2. Fundraising campaign update
 - a. Substack list, newsletter
 - b. Local artists, KLBP support
 - c. GrantsWatch

New Business

ACTION ITEMS:

- 1. Reappointment of David Alpern to BoD Discussion and **vote**
 - a. https://www.linkedin.com/in/alpern

DISCUSSION ITEMS:

- 1. Shannon's Corner update Event Requests
- 2. Stand Alone mobile app update
- 3. News BoD Candidate Steve Gamez
- 4. Strategic Planning

Public Comment

1.

2.

